



**David Gor**  
Senior Product Designer

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I'm excited about the opportunity to contribute as a Senior Product Designer remotely. With a proven track record in Product Design, Art Direction, and Leadership, I specialize in crafting innovative solutions for B2C and B2B SaaS products across the USA and EU markets. My background includes cultivating collaborative cultures, refining processes, and managing small teams to drive success. Armed with a degree in Arts and Design. I welcome the chance to discuss how my skills and experiences align with your needs.

## Experience

### **The Screenshot First Company, Designer**

Aug 2024 – Present, Bali (Remote)

We make The Best App Store screenshots.

The Screenshot First Company is a design-marketing agency that helps apps maximize their leads on the App Store, Google Play, Shopify App Store, and more, increasing conversion rates and revenue.

### **Tetracode, Design Lead**

Feb 2024 – Apr 2024, Miami (Remote Contract)

Ed-Tech Startup. The company helps young people join the Top universities in the US and EU through stipend programs. As a Design Lead, I, with the team, shaped the digital experience and improved the brand to fit the market. We made a Web Platform for different roles for v1. And provided the roadmap for future updates and growth.

### **Pet Projects**

May 2023 – Aug 2024

balicams.com: Surf Forecast and Surf Cameras

Lehit Care: AI Therapist

### **Betby, Principal Product Designer**

Dec 2018 – Jun 2023, Riga (Remote)

The company provides various B2B SaaS products for e-gaming. Sportbooks for any choice with deep integration and customization, Virtual Sports, Market providing, Widgets, and Back Office Tools. Im in the company from the very beginning and was responsible for most of the products and features:

- Sportsbook The main product of the company. A fully customized sportsbook, including various layouts, data sources, and integrated analytical tools.
- Back Office The flight control center for our products.
- BETBY Brand and Website

### **Bkstg, Senior Product Designer**

Feb 2017 – Aug 2018, New York, Los Angeles, (Remote)

Social networks for Fan Communities.

BKSTG App, B2B Standalone Apps for iOS and Android, Web Apps, Back Office, Desktop Streaming App;

Clients: Ariana Grande, Justin Bibber, Lang Lang, SONY Music, Green Day, and others.

### **ION Digital, Product Designer**

Apr 2016 – Jan 2017, Kyiv

Developed visually appealing WordPress themes for a marketplace, focusing on user-friendly interfaces and aesthetics.

### **BBDO, J. Walter Thompson, Mullenlowe, Grey. Designer and Art Director.**

2010 – 2016, Kyiv

Various Studio and Creative roles in Agencies.

Held various creative roles in leading agencies, collaborating with global brands to deliver impactful design solutions.

Clients: Pepsico, Coca-Cola, Mars, J&J, Bayer, Shell, Craft, Mondelez.

## Education

Bachelor's degree of Arts 2007, Specialist degree of Design 2008, Kherson State Technological University