



David Gor

Senior Product Designer

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I'm excited about the opportunity to contribute as a Senior Product Designer in a remote capacity. With a proven track record in Product Design and Team Leadership, I specialize in crafting innovative solutions for SaaS, B2B and B2C products across the USA and EU markets. My background includes cultivating collaborative cultures, refining processes, and managing small teams to drive success. Armed with a degree in Arts and Design.

I welcome the chance to discuss how my skills and experiences align with your needs.

Experience

Tetracode

Design Lead, 3 month contract | Miami, Remote | 2024

Client: NDA Startup. The company helps young people join the Top universities in the US and EU through stipend programs. As a Design Lead, I, with the team, shaped the digital experience and improved the brand to fit the market. We made a Web Platform for different roles for v1. And provided the roadmap for future updates and growth.

Betby

Principal Product Designer | Riga, Remote | 2018 – 2023

The company provides various B2B SaaS products for e-gaming, Sportbooks for any choice with deep integration and customization, Virtual Sports, Market providing, Widgets, and Back Office Tools. Im in the company from the very beginning and was responsible for most of the products and features:

- Sportsbook The main product of the company. A fully customized sportsbook, including various layouts, data sources, and integrated analytical tools.
- Back Office The flight control center for our products.
- BETBY Brand and Website

Bkstg

Senior Product Designer | New York, Los Angeles, Remote | 2017 – 2018

Social networks for Fan Communities.

BKSTG App, B2B Standalone Apps for iOS and Android, Web Apps, Back Office, Desktop Streaming App, for Ariana Grande, Lang Lang, Justin Bieber, SONY Music, Green Day, and others.

WME Endeavor VIP experience development.

ION Digital

Product Designer | Kyiv | 2016 – 2017

Developed visually appealing WordPress themes for a marketplace, focusing on user-friendly interfaces and aesthetics.

BBDO, J. Walter Thompson, Mullenlowe, Grey

Designer, Art Director, Creative Group Head | 2010 – 2017

Various Studio and Creative roles in Agencies.

Held various creative roles in leading agencies, collaborating with global brands to deliver impactful design solutions.

Education

Kherson State Technological University, Specialist degree of Design, Bachelor's degree of Arts;

Projector, Mobile interfaces Advanced; YCombinator, Startup School Online; C4D 42 Academy, Cinema 4D Course;

General Assembly, Dash. HTML, CSS, JS; MEAT Studies, UX-UI Design; Tilda Education, Design in the Digital

Environment; Gamesacademy, Game Design Basics; British Higher School of Art and Design, Graphic Design and Visual Communications.